

# HOLIDAY MEALS FOR MILITARY



## OVERVIEW

Operation Homefront's Holiday Meals for Military program helps military families celebrate the holidays by providing them with healthy fixings for a traditional holiday meal.

The Holiday Meals for Military (HMFM) program started with a chance encounter and a spontaneous act of kindness. In 2009, at Thanksgiving, an executive of Beam Suntory encountered a military family in a grocery store near Fort Drum, New York. They were unable to pay for the groceries they had selected, and the Beam executive stepped in and covered the cost. From that act of appreciation from a grateful citizen, our HMFM program was born.

## AT A GLANCE

Eligibility

Primarily supports junior enlisted military families (E1-E6)

What Operation Homefront Provides

The holiday meal kits include everything needed for a holiday dinner, including a turkey, gravy, cranberry sauce, stuffing, and vegetables, or in some cases, a food gift card to allow families to purchase items for their own holiday meal.

## RESULTS

15,616  
MILITARY FAMILIES  
SERVED IN 2020

127,500+  
MILITARY FAMILIES  
SERVED SINCE 2010

## WITH YOUR SUPPORT

**Cash Donations:** 100% of each donation goes toward supporting and expanding the Holiday Meals for Military program.

**Food Donations:** Donations of food products or food coupons support this nationwide effort.

**Service Donations:** Assistance with packing, marketing, meal delivery, printing, and advertising are critical to the success of the program.

**Cause-Related Marketing:** Your donation of cash, food, or service can help make an impact.

**Celebrity Endorsement:** Celebrities can promote this meaningful program through public service announcements (PSAs) and on-site appearances at fundraising events.

Thanks to the generosity of **Albertson's, Bob & Dolores Hope Foundation, Chobani, Cracker Barrel, Food Lion, Kroger, Lockheed Martin, Procter & Gamble, Raytheon, SAS,** and other partners and donors, this program brings joy to service members and their families across the country.

Find out how you can help us serve more at [OperationHomefront.org/holidaymeals](https://OperationHomefront.org/holidaymeals).



Driving through a winter wonderland with his wife and two kids, Joshua, an Air Force tech sergeant, was grateful not just for the free meal his family received, but for the ability to give his children something fun and happy.

Joshua has been stationed in Las Vegas, Nevada, for four years. He joined the Air Force 10 years ago to pursue educational opportunities and made the military his career because of the pride he felt serving his country.

This Thanksgiving was supposed to be one that he and his family went back to Michigan to visit their families. Because of the pandemic, that was not possible. Joshua, his wife, and two sons, instead attended an Operation Homefront drive-thru Holiday Meals for Military Families and Holiday Toy Drive event held on Nov. 21. The event served 300 families and was one of 104 hosted nationwide in 2020.

"During the coronavirus, people have lost jobs and Operation Homefront benefits a lot of people," he said. "You guys have definitely blessed and benefited my family, and a bunch of other families here as well."

Our holiday programs are designed to help our military families so they can start strong and stay strong throughout the year.

## PROGRAM EFFICIENCY

90%

of Operation Homefront's expenditures go directly to programs supporting military families.

## TRUSTED & RESPECTED

[OPERATIONHOMEFRONT.ORG](https://OperationHomefront.org)

